



**KCRA**  
**3 Television Circle**  
**Sacramento, CA 95814**  
**Main: (916)446-3333**  
**Billing: (916)325-3266**

www.kcra.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KCRA**  
**PO Box 26861**  
**Lehigh Valley, PA 18002-6861**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918166-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

Flight Dates	Order #	Alt Order #
10/11/12 - 10/15/12	918166	07878403

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/11/12	10/12/12	KCRA-TV News at 5am	5:00am-5:57am	---TF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/11/12	5:14 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA07T01H	\$1,000.00 NM
2	KCRA	F	10/12/12	5:23 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA10T03H	\$1,000.00 NM
3	10/11/12	10/12/12	KCRA-TV News at 6am	5:58am-7:00am	---TF--	:30	3	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/11/12	6:14 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T02H	\$1,400.00 NM
2	KCRA	F	10/12/12	5:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA07T01H	\$1,400.00 NM
3	KCRA	F	10/12/12	6:52 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T03H	\$1,400.00 NM
4	10/11/12	10/12/12	NBC Today Show	7:00am-9:00am	---TF--	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	Th	10/11/12	7:22 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA07T01H	\$1,200.00 NM
1	KCRA	Th	10/11/12	8:30 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T02H	\$1,200.00 NM
3	KCRA	F	10/12/12	7:56 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA07T01H	\$1,200.00 NM
2	KCRA	F	10/12/12	8:57 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T03H	\$1,200.00 NM
5	10/11/12	10/12/12	Early Today	4-430am	---TF--	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/12/12	4:27 AM	Early Today	4-430am	:30	D3C12CA10T03H	\$150.00 NM
6	10/11/12	10/12/12	KCRA News at 430am	430-5am	---TF--	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/12/12	4:44 AM	KCRA News at 430am	430-5am	:30	D3C12CA07T01H	\$325.00 NM

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918166-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/11/12	10/12/12	KCRA News at 430am Class of Time - Pre-emptible with notice	430-5am	---TF--	:30	1	\$325.00	NM
7	10/13/12	10/13/12	SATURDAY TODAY Class of Time - Pre-emptible with notice	SATURDAY TODA	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/13/12 6:29 AM SATURDAY TODAY SATURDAY TODA :30 D3C12CA10T03H \$450.00 NM									
8	10/13/12	10/13/12	KCRA-TV News at 7a Class of Time - Fixed Non Pre-emptible	7:00am-9:00am	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Sa 10/13/12 8:29 AM KCRA-TV News at 7a 7:00am-9:00am :30 D3C12CA07T01H \$1,100.00 NM									
9	10/14/12	10/14/12	NBC SUNDAY TODAY Class of Time - Pre-emptible with notice	NBC SUNDAY TOE	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 10/14/12 5:26 AM NBC SUNDAY TODAY NBC SUNDAY TOE :30 D3C12CA07T01H \$400.00 NM									
10	10/14/12	10/14/12	KCRA-TV News at 7am Class of Time - Pre-emptible with notice	News at 7:00am	-----S	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 10/14/12 7:29 AM KCRA-TV News at 7am News at 7:00am :30 D3C12CA10T03H \$950.00 NM									
11	10/11/12	10/12/12	M-F 9am-10am Class of Time - Fixed Non Pre-emptible	9:00am-10:00am	---TF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCRA Th 10/11/12 9:24 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA07T01H \$900.00 NM 1 KCRA F 10/12/12 9:58 AM M-F 9am-10am 9:00am-10:00am :30 D3C12CA07T03H \$900.00 NM									
12	10/11/12	10/12/12	NBC Today Show II Class of Time - Pre-emptible with notice	10:00am-11:00am	---TF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Th 10/11/12 10:56 AM NBC Today Show II 10:00am-11:00am :30 D3C12CA10T02H \$450.00 NM 2 KCRA F 10/12/12 10:29 AM NBC Today Show II 10:00am-11:00am :30 D3C12CA10T03H \$450.00 NM									
13	10/11/12	10/12/12	ANDERSON COOPER D.11AM TO 12PM Class of Time - Immediately Pre-emptible without notice	11AM TO 12PM	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Th 10/11/12 11:30 AM ANDERSON COOPER DAY 11AM TO 12PM :30 D3C12CA07T01H \$400.00 NM 2 KCRA F 10/12/12 11:21 AM ANDERSON COOPER DAY 11AM TO 12PM :30 D3C12CA07T01H \$400.00 NM									
14	10/11/12	10/12/12	KCRA-TV News at Noon Class of Time - Pre-emptible with notice	11:58am-1:00pm	---TF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Th 10/11/12 12:15 PM KCRA-TV News at Noon 11:58am-1:00pm :30 D3C12CA10T02H \$1,000.00 NM									

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918166-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/11/12	10/12/12	KCRA-TV News at Noon	11:58am-1:00pm	---TF--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA F 10/12/12 12:44 PM KCRA-TV News at Noon 11:58am-1:00pm :30 D3C12CA10T03H \$1,000.00 NM									
15	10/11/12	10/12/12	Days of Our Lives	1:01pm-2pm	---TF--	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA Th 10/11/12 2:00 PM Days of Our Lives 1:01pm-2pm :30 D3C12CA07T01H \$550.00 NM									
1 KCRA F 10/12/12 1:59 PM Days of Our Lives 1:01pm-2pm :30 D3C12CA07T01H \$550.00 NM									
16	10/11/12	10/12/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	---TF--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA Th 10/11/12 2:43 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 D3C12CA10T02H \$550.00 NM									
1 KCRA F 10/12/12 2:53 PM M-F 2:00pm-3:00pm M-F 2:00pm-3:00pm :30 D3C12CA10T03H \$550.00 NM									
17	10/11/12	10/12/12	KATIE EF	3PM TO 4PM	---TF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Th 10/11/12 3:12 PM KATIE EF 3PM TO 4PM :30 D3C12CA07T01H \$700.00 NM									
2 KCRA F 10/12/12 3:46 PM KATIE EF 3PM TO 4PM :30 D3C12CA10T03H \$700.00 NM									
18	10/11/12	10/12/12	M-F 4-5p	4-5p	---TF--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Th 10/11/12 M-F 4-5p 4-5p :00 \$900.00 NM									
Credited									
REV PER V. 13, 1X CREDIT LINE 18,19,30. MG NEW LINE 53-55									
2 KCRA F 10/12/12 4:37 PM M-F 4-5p 4-5p :30 D3C12CA07T01H \$900.00 NM									
19	10/11/12	10/12/12	KCRA-TV News at 5pm	4:58pm-5:30pm	---TF--	:30	2	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KCRA Th 10/11/12 KCRA-TV News at 5pm 4:58pm-5:30pm :00 \$3,000.00 NM									
Credited									
REV PER V. 15, 1X CREDIT LINE 19. MG NEW LINE 56-57									
1 KCRA F 10/12/12 KCRA-TV News at 5pm 4:58pm-5:30pm :00 \$3,000.00 NM									
Credited									
REV PER V. 13, 1X CREDIT LINE 18,19,30. MG NEW LINE 53-55									
20	10/11/12	10/12/12	KCRA-TV News at 6pm	6:00pm-7pm	---TF--	:30	3	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 3 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Th 10/11/12 KCRA-TV News at 6pm 6:00pm-7pm :00 \$2,800.00 NM									
Credited									
rev per v. 7, 1x credit line 20. mg new line 49									
3 KCRA F 10/12/12 6:14 PM KCRA-TV News at 6pm 6:00pm-7pm :30 D3C12CA10T03H \$2,800.00 NM									



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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/11/12	10/12/12	KCRA-TV News at 6pm	6:00pm-7pm	---TF--	:30	3	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	F	10/12/12	6:51 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	D3C12CA07T01H	\$2,800.00 NM
21	10/13/12	10/13/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S-	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/13/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		<del>\$1,900.00</del> NM
Credited									
rev per v. 9, 1x credit lines 21,23,24. mg new lines 50-51									
22	10/13/12	10/13/12	KCRA-TV News at 6pm	6:00pm-6:30pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/13/12	6:26 PM	KCRA-TV News at 6pm	6:00pm-6:30pm	:30	D3C12CA10T03H	\$2,000.00 NM
23	10/11/12	10/12/12	M-F 7pm-730pm	7:01pm-7:30pm	---TF--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/11/12		M-F 7pm-730pm	7:01pm-7:30pm	:00		<del>\$1,600.00</del> NM
Credited									
rev per v. 9, 1x credit lines 21,23,24. mg new lines 50-51									
2	KCRA	F	10/12/12	7:29 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	D3C12CA10T03H	\$1,600.00 NM
24	10/11/12	10/12/12	M-F 730pm-8pm	7:31pm-7:57pm	---TF--	:30	2	\$1,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TF--	2	\$1,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Th	10/11/12		M-F 730pm-8pm	7:31pm-7:57pm	:00		<del>\$1,550.00</del> NM
Credited									
rev per v. 9, 1x credit lines 21,23,24. mg new lines 50-51									
1	KCRA	F	10/12/12		M-F 730pm-8pm	7:31pm-7:57pm	:00		<del>\$1,550.00</del> NM
Credited									
25	10/13/12	10/13/12	ACCESS HOLLYWD WK7PM - 8PM		-----S-	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/13/12	7:24 PM	ACCESS HOLLYWD WKND	7PM - 8PM	:30	D3C12CA07T03H	\$500.00 NM
26	10/15/12	10/15/12	THE VOICE	8P-10P	M-----	:30	1	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	8:27 PM	THE VOICE	8P-10P	:30	D3C12CA07T01H	\$15,000.00 NM
27	10/12/12	10/12/12	GRIMM	9:01pm-10pm	----F--	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Democratic Congressional	DCCC	1199	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/12/12	10/12/12	GRIMM	9:01pm-10pm	----F--	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/12/12	9:19 PM	GRIMM	9:01pm-10pm	:30	D3C12CA07T03H	\$5,000.00 NM
28	10/13/12	10/13/12	NBC ENCORES	7:58pm-9pm	-----S-	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/13/12	8:42 PM	NBC ENCORES	7:58pm-9pm	:30	D3C12CA10T03H	\$1,600.00 NM
29	10/11/12	10/14/12	KCRA-TV News at 11pm	11:00pm-11:35pm	---TFSS	:30	4	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TFSS	4	\$2,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	Th	10/11/12	11:30 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T02H	\$2,300.00 NM
2	KCRA	F	10/12/12	11:13 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA10T03H	\$2,300.00 NM
3	KCRA	Sa	10/13/12	11:18 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA07T01H	\$2,300.00 NM
1	KCRA	Su	10/14/12	11:35 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	D3C12CA07T03H	\$2,300.00 NM
30	10/11/12	10/12/12	NBC Tonight Show	11:36pm-12:35am	---TF--	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TF--	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/11/12	12:09 AM	NBC Tonight Show	11:36pm-12:35am	:30	D3C12CA07T01H	\$1,100.00 NM
2	KCRA	F	10/12/12		NBC Tonight Show	11:36pm-12:35am	:00		<del>\$1,100.00</del> NM
Credited									
REV PER V. 13, 1X CREDIT LINE 18,19,30. MG NEW LINE 53-55									
31	10/11/12	10/12/12	Late Night w/Jimmy F	12:36am-1:36am	---TF--	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---TF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/11/12	1:12 AM	Late Night w/Jimmy F	12:36am-1:36am	:30	D3C12CA10T02H	\$550.00 NM
32	10/13/12	10/13/12	NBC Saturday Night L	11:31pm-1:05am	-----S-	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/13/12	12:52 AM	NBC Saturday Night L	11:31pm-1:05am	:30	D3C12CA10T03H	\$1,700.00 NM
34	10/15/12	10/15/12	KCRA-TV News at 5am	5:00am-5:57am	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	5:41 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	D3C12CA07T03H	\$1,000.00 NM
35	10/15/12	10/15/12	KCRA-TV News at 6am	5:58am-7:00am	M-----	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	6:53 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	D3C12CA10T03H	\$1,400.00 NM
36	10/15/12	10/15/12	NBC Today Show	7:00am-9:00am		:30	2	\$1,200.00	NM

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**Lehigh Valley, PA 18002-6861**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
918166-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice					M-----				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	7:22 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA07T01H	\$1,200.00 NM
2	KCRA	M	10/15/12	8:40 AM	NBC Today Show	7:00am-9:00am	:30	D3C12CA10T03H	\$1,200.00 NM
37	10/15/12	10/15/12	M-F 9am-10am	9:00am-10:00am	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	9:36 AM	M-F 9am-10am	9:00am-10:00am	:30	D3C12CA07T01H	\$900.00 NM
38	10/15/12	10/15/12	NBC Today Show II	10:00am-11:00am	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	10:51 AM	NBC Today Show II	10:00am-11:00am	:30	D3C12CA10T03H	\$450.00 NM
39	10/15/12	10/15/12	ANDERSON COOPER D.11AM TO 12PM		M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	11:56 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	D3C12CA07T01H	\$400.00 NM
40	10/15/12	10/15/12	KCRA-TV News at Noon	11:58am-1:00pm	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	12:22 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	D3C12CA10T03H	\$1,000.00 NM
41	10/15/12	10/15/12	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	M-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	2:25 PM	M-F 2:00pm-3:00pm	M-F 2:00pm-3:00pm	:30	D3C12CA07T03H	\$550.00 NM
42	10/15/12	10/15/12	KATIE EF	3PM TO 4PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	3:28 PM	KATIE EF	3PM TO 4PM	:30	D3C12CA10T03H	\$700.00 NM
43	10/15/12	10/15/12	M-F 4-5p	4-5p	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	4:56 PM	M-F 4-5p	4-5p	:30	D3C12CA07T01H	\$900.00 NM
44	10/15/12	10/15/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$3,000.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
918166-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/15/12	10/15/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 10/15/12 5:13 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 D3C12CA10T03H \$3,000.00 NM									
45	10/15/12	10/15/12	KCRA-TV News at 6pm	6:00pm-7pm	M-----	:30	2	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 10/15/12 6:43 PM KCRA-TV News at 6pm 6:00pm-7pm :30 D3C12CA07T01H \$2,800.00 NM									
2 KCRA M 10/15/12 6:58 PM KCRA-TV News at 6pm 6:00pm-7pm :30 D3C12CA10T03H \$2,800.00 NM									
46	10/15/12	10/15/12	M-F 7pm-730pm	7:01pm-7:30pm	M-----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 10/15/12 7:12 PM M-F 7pm-730pm 7:01pm-7:30pm :30 D3C12CA07T03H \$1,600.00 NM									
47	10/11/12	10/12/12	KCRA News at 430am	430-5am	---TF--	:30	2	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KCRA Th 10/11/12 4:51 AM KCRA News at 430am 430-5am :30 D3C12CA10T02H \$600.00 NM									
2 KCRA F 10/12/12 4:53 AM KCRA News at 430am 430-5am :30 D3C12CA07T03H \$600.00 NM									
48	10/15/12	10/15/12	KCRA News at 430am	430-5am	M-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 10/15/12 4:57 AM KCRA News at 430am 430-5am :30 D3C12CA10T03H \$600.00 NM									
49	10/15/12	10/15/12	M-F 730pm-8pm	7:31pm-7:57pm	M-----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA M 10/15/12 7:50 PM M-F 730pm-8pm 7:31pm-7:57pm :30 D3C12CA10T03H \$2,800.00 NM									
50	10/13/12	10/13/12	Notre Dame Football	VARIOUS	-----S-	:30	1	\$3,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$3,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Sa 10/13/12 2:15 PM Notre Dame Football VARIOUS :30 D3C12CA10T03H \$3,050.00 NM									
51	10/14/12	10/14/12	PRIVATE PRACTICE WKSU 11:35PM TO 12		-----S	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KCRA Su 10/14/12 11:52 PM PRIVATE PRACTICE WKNDLF 1SU 11:35PM TO 12 :30 D3C12CA10T03H \$1,000.00 NM									
2 KCRA Su 10/14/12 12:34 AM PRIVATE PRACTICE WKNDLF 1SU 11:35PM TO 12 :30 D3C12CA10T03H \$1,000.00 NM									
52	10/11/12	10/12/12	NBC Carson Daly	NBC Carson Daly	---TF--	:30	1	\$1,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---TF-- 1 \$1,550.00									

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1199	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/11/12	10/12/12	NBC Carson Daly	NBC Carson Daly	---TF--	:30	1	\$1,550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/12/12	1:55 AM	NBC Carson Daly	NBC Carson Daly	:30	D3C12CA07T01H	\$1,550.00 NM
53	10/12/12	10/12/12	KATIE EF	KATIE EF	----F--	:30	1	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/12/12	3:25 PM	KATIE EF	KATIE EF	:30	D3C12CA07T03H	\$3,000.00 NM
54	10/14/12	10/14/12	PRIVATE PRACTICE WKSU 11:35PM TO 12		-----S	:30	1	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	10/14/12	12:23 AM	PRIVATE PRACTICE WKNDLF 1SU 11:35PM TO 12		:30	D3C12CA07T01H	\$1,000.00 NM
55	10/13/12	10/13/12	Notre Dame Football	VARIOUS	-----S-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/13/12	3:53 PM	Notre Dame Football	VARIOUS	:30	D3C12CA07T01H	\$1,000.00 NM
56	10/15/12	10/15/12	KCRA News at 430am	430-5am	M-----	:30	1	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	4:44 AM	KCRA News at 430am	430-5am	:30	D3C12CA07T01H	\$1,500.00 NM
57	10/15/12	10/15/12	NBC Carson Daly	NBC Carson Daly	M-----	:30	1	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/15/12	1:46 AM	NBC Carson Daly	NBC Carson Daly	:30	D3C12CA10T03H	\$1,500.00 NM
Total Spots							73		

## Payment Terms 30 Days

Gross Total	\$107,325.00
Agency Commission	\$16,098.75
Net Amount Due	\$91,226.25